

REMARKS

Claims 1-15 and 17-25 remain pending in the application. Reconsideration of the present case is earnestly requested in light of the following remarks.

Section 102(b) Rejection:

The Examiner rejected claims 1-5 and 7 under 35 U.S.C. § 102(b) as being anticipated by Edwards et al. (U.S. Patent 5,557,780) (hereinafter “Edwards”). Applicants traverse this rejection for at least the following reasons.

Regarding claim 1, Edwards fails to disclose an electronic purchasing and procurement system, comprising applications content translation logic that, in response to receiving a particular purchase request associated with a particular purchasing requisitioner, dynamically presents translated applications content in a third format for delivery to said purchasing requisitioner and also translates content to said particular purchasing requisitioner for presentation thereto, by selectively retrieving one or more of said corresponding data objects and attributes according to a flag, wherein said flag indicates whether or not a corresponding data object or attribute is to be presented in said third format. With regard to these limitations, the Examiner cites the abstract, column 3, lines 56-57, and column 7, line 3-column 8 line 13, and asserts “the Examiner notes that using the segmented/parsed data inbound transactions are translated to an internal format then to an outbound format”. With regard to the Examiner’s comment, Applicants assert that the mere fact that Edwards teaches translation from a first format to a second format and back to the first format does not teach, suggest, *or even hint at* the specific selective retrieval of data objects and attributes according to a flag as recited in claim 1. With regard to the cited portions, Applicants note that the abstract only teaches that Edwards relates to a system for translating EDI documents to an internal format and back to an original EDI format; the cited portion of column 3 only teaches that “all transactions are stored and maintained internally in a common internal system format”; and the cited portion of column 7

teaches how incoming documents are translated to the internal format. More specifically, each of the cited section (and all of Edwards) fails to teach or suggest dynamically presenting translated applications content in a third format for delivery to said purchasing requisitioner and also for translating content to said particular purchasing requisitioner for presentation thereto, by selectively retrieving one or more of said corresponding data objects and attributes according to a flag, wherein said flag indicates whether or not a corresponding data object or attribute is to be presented in said third format. Edwards nowhere teaches or suggests using flags for translation or dynamic presentation of the content in a third format as recited in claim 1.

Additionally, Applicants note that the Examiner cited the pending transaction file as the database of claim 1, and that the limitation of claim 1 recited above “selectively retrieves one or more of said corresponding data objects and attributes” (in said database). However, the pending transaction file of Edwards is not used for presentation of the third format. Instead, the pending transaction file stores segments and elements of the EDI file during translation from the original EDI format to the intermediate EDI format. Correspondingly, Applicants assert that Edwards fails to teach this specific feature of claim 1.

Thus, for at least the reasons above, Edwards clearly fails to disclose an electronic purchasing and procurement system, comprising applications content translation logic that, in response to receiving a particular purchase request associated with a particular purchasing requisitioner, dynamically presents translated applications content in a third format for delivery to said purchasing requisitioner and also translates content to said particular purchasing requisitioner for presentation thereto, by selectively retrieving one or more of said corresponding data objects and attributes according to a flag, wherein said flag indicates whether or not a corresponding data object or attribute is to be presented in said third format. Therefore, the rejection of claim 1 is not supported by the cited art and removal thereof is respectfully requested. Similar remarks as made above regarding claim 1 also apply to independent claims 11, 17, and 23.

Section 103(a) Rejections:

The Examiner rejected claims 6, 8, 9, 11-15, 17-21 and 23-25 under 35 U.S.C. § 103(a) as being unpatentable over Edwards in view of Meltzer et al. (U.S. Patent 6,125,391) (hereinafter “Meltzer”), claim 10 as being unpatentable over Edwards in view of Laursen et al. (U.S. Patent 6,065,120) (hereinafter “Laursen”), and claim 22 as being unpatentable over Edwards in view of Meltzer and further in view of Laursen. Applicants respectfully traverse these rejections for at least the reasons given above in regard to Edwards. The other cited references do not overcome any of the above-noted deficiencies of Edwards in regard to Applicants’ claims.

In regard to all the rejections under both § 102 and § 103, Applicants assert that numerous ones of the dependent claims recite further distinctions over the cited art. However, since the rejection of the independent claims is unsupported by the cited art as shown above, a further discussion of the dependent claims is not necessary at this time.

CONCLUSION

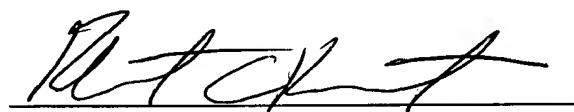
Applicants submit the application is in condition for allowance, and prompt notice to that effect is respectfully requested.

If any extension of time (under 37 C.F.R. § 1.136) is necessary to prevent the above-referenced application from becoming abandoned, Applicants hereby petition for such an extension. If any fees are due, the Commissioner is authorized to charge said fees to Meyertons, Hood, Kivlin, Kowert, & Goetzel, P.C. Deposit Account No. 501505/5681-90100/RCK.

Also enclosed herewith are the following items:

- Return Receipt Postcard
- Petition for Extension of Time
- Notice of Change of Address
- Other:

Respectfully submitted,



Robert C. Kowert
Reg. No. 39,255
ATTORNEY FOR APPLICANT(S)

Meyertons, Hood, Kivlin, Kowert, & Goetzel, P.C.
P.O. Box 398
Austin, TX 78767-0398
Phone: (512) 853-8850

Date: October 31, 2006